



Natalie Novak

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Education

| Drake University | Des Moines, Iowa | Majors: Digital Media Production and Public Relations

Relevant Experience

Videography Intern | de Novo Marketing Agency | September 2023 - May 2023

- Edited videos for client use and agency use.
- Assisted with video shoots by setting up and tearing down equipment, capturing B-roll footage, and operating cameras and other production equipment.
- Developed a podcast for the agency to promote their services.

Vice President | Drake Broadcasting System | February 2022 – May 2023

- Screened all videos submitted to the organization for publication and provided feedback to improve the quality of content put out.
- Lead workshops and created resources to promote learning for incoming members.
- Produced content, pitches content ideas for video packages and assists other producers if necessary.

Promotional Intern | Des Moines Radio Group | June 2022- August 2022

- Developed a 40 page PR campaign for the group to increase brand identity and awareness.
- Acted as a technician for remote shows.
- Represented the radio group at various public events, being a friendly face to engage with listeners.

Executive Producer | Drake Relays Broadcast | February 2022 - May 2022

- Coordinated and directed the overall production of three live shows.
- Hired and managed a team of 20 producers.
- Delegated assignments, led brainstorm sessions, provided support as needed.

Camera Operator | Runnerspace | April 2022

- Worked as a camera operator for runnerspace during the Drake Relays.

Media Intern | KWWL News | June 2021 - August 2021

- Wrote and programmed portions of ten live news broadcasts as well as two web stories
- Assisted Journalists with on-site live broadcasts and organized interviews for stories.
- Organized and delivered scripts to talent, hosted/directed live guests for two off-site broadcasts.
- Wrote the Olympic Trivia featured in the Olympic Zone Special, pitched story ideas, and created status reports for the News Director.

Extracurriculars & Engagement

- Media Now Conference (2022)
- Editor's Representative | Board of Student Communications (August 2022 – May 2023)
- IRTS Multicultural Career Workshop (2021)
- Radio Host for "The Dog" (2021 – 2022)